Lakewood Hospital

...a proposal for redevelopment and transformation
Proposal Summary

- MetroHealth would commit to maintaining Lakewood as a full service, low-acuity inpatient hospital
  - Full ownership of select assets and ~40% of land would be transferred and become part of the County, MetroHealth System
  - Remaining land would be available to City of Lakewood
- MetroHealth and Premier Physicians would enter into a co-management arrangement to transform Lakewood Hospital into a fully open-model and thriving facility
- The MetroHealth System would commit significant capital resources to ensuring the physical infrastructure is made efficient and viable
- Job and tax base from the hospital would be maintained as employees were transitioned to MetroHealth
- Orderly transition would be ensured due to the extent Premier clinical leadership is embedded into LH today and operational similarities between CCF and MetroHealth (e.g. Epic)
Our community is your community...

Over the past five years, one out of five (1:5) City of Lakewood residents who required hospitalization were admitted to MetroHealth.

The City of Lakewood is one of the fastest growing outpatient regions for MetroHealth, with over 13% growth in 2013.
Within the Lakewood Hospital service area, MetroHealth realized over 61,000 visits that could be consolidated into Lakewood Hospital ambulatory sites as compared to the current 35,000 CCF ambulatory visits (2013 data).

Additionally, nearly 30,000 ER encounters could shift from MetroHealth’s ER to Lakewood Hospital’s ER - Premier physicians currently provide the majority of the Emergency Room call coverage (medicine, surgery and vascular) at Lakewood Hospital.
The blended payer mix for inpatient stays closely resembles the payer mix for market admissions from the City of Lakewood.
Keeping Lakewood employed, reducing healthcare costs and expanding hospital services

**Jobs:**

*Preserve 900 jobs and associated tax revenue for the City*

**Community Savings:**

*Offer access to MetroHealth Select to City of Lakewood employees*

**Hospital:**

*Redirect Metro programming and patient volume to Hospital*

*Partner with Premier Physicians - the largest independent multi-specialty practice that currently represents 40% of the volume*
Creating the hospital of the future

**Capital:**

Over the next 10 years, MetroHealth is prepared to invest up to $100,000,000 in capital improvements and medical technology*

*Formal commitments would be made subsequent to physical and plant due diligence and shifting investment dollars from MetroHealth Transformation to Lakewood Hospital
MetroHealth Transformation

- Today MetroHealth main campus is licensed for 731 beds, with staffing for 420 and run a 90-95% utilization rate.
- Lakewood Hospital has 263 registered beds and runs at a projected 40% utilization rate.
- Future MetroHealth Facility Plan would estimate a combined West 25th and Lakewood bed need of ~ 450 beds between the 2 inpatient sites.
## Lakewood Hospital Projected Economic Impact to City

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<td>1,003</td>
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### Employees and Wages living within Lakewood

| Employees\(^1\)                   | 185     | Wages\(^1\) | $5.84 million |
| Premier Employees                 | 54      | Wages       | $214K        |

### Assumptions

1. Applied ratios from 2007 study to 900 employee base
2. Applied a 2% annual inflation to average salary
3. Applied 1.5% income tax

Source: Cleveland Clinic, Highlights of the 2007 Economic and Fiscal Impact Study – Lakewood Hospital
Comparing Current Options

### Family Health Center

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### Maintaining an Inpatient Hospital

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### Supplementary Effects
- Community sense of abandonment in both a healthcare and business development sense; Lakewood hospital is currently the largest employer in the City
- Loss of additional jobs and economic impact throughout the community as the largest employer is no longer buying local goods and services
- Loss of centers of excellence surrounding Neurosciences, Orthopedics, Diabetes and Geriatrics attracting patients to Lakewood for care

### Benefits
- Retention of low acuity inpatient, primary and preventative services
- Continued support to the overall Lakewood economy
- Continued centers of excellence surrounding Neurosciences, Orthopedics, Diabetes and Geriatrics
- Additional education and community outreach efforts

Assumptions:
1. Average MH non-physician salary applied
2. 1.5% income tax rate
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| Community stakeholders perceive that the high cost of healthcare limits residents’ accessibility to primary and specialty medical services | • MH’s cost of care will bring improved value and accessibility to the community  
• The MH proposal provides a convenient healthcare location for Lakewood city employees. With 416 full-time and 100 part-time employees, the MH Select health plan could offer significant savings to the city |
| “Community stakeholders perceive the Lakewood Hospital community as having a weak economy, limited economic development, decreasing resources, and that a recent rise in unemployed residents has caused a decrease in available jobs that offer a living wage” | MH would retain jobs and support the current economy |
| Need for improved emergency services                                        | MetroHealth is recognized as a community leader in emergency services                                                                        |
| Highlights a need for improved transportation and maintenance of basic community services | Additional economic losses will only exacerbate the transportation cuts                                                                     |

Source: 2013 Lakewood Hospital Community Needs Assessment, Tripp Umbach February 2012
Creating an economic windfall for the City of Lakewood

For example: Over the next 10 years…

$6,680,000 tax revenue

$12,500,000 savings associated with MetroHealth Select

$100,000,000 capital improvements and medical technology

$119,180,000

In addition to maintaining more than 900 local jobs, the MetroHealth / Premier proposal provides nearly $120,000,000 in additional capital investment and annual savings for the City of Lakewood.
Key Benefits from Lakewood Hospital Transformation

- MetroHealth and Premier would shift appropriate inpatient volume and increase Hospital utilization, more effectively manage cost in a reduced building footprint
- Evolve and redevelop a portion of the campus into a state-of-the-art multi-use community economic hub
  - 40% of land would be required, leaving 60% available for redevelopment
- Expert disease management and wellness/population health
  - MetroHealth has demonstrated the ability to effectively manage populations (MetroHealth CarePlus program produced a $15M savings for 28K patients during 2013)
- Access to MetroHealth Select for all City employees
Outline

1. MetroHealth’s proposed concept
2. Impact to City of Lakewood
3. Impact to MetroHealth
4. Next Steps
Lakewood Hospital

METROHEALTH’S CONCEPT PROPOSAL
MetroHealth’s Vision for Lakewood Hospital

Continue to provide the community of Lakewood with high quality healthcare, partner and collaborate with independent physicians, and preserve the established employee base.
MetroHealth/Lakewood Key Objectives

- Preserve Hospital in Lakewood
- Bring needed inpatient and outpatient volume to Lakewood Hospital
- Collaborate with independent physician groups
- Establish a community wellness/recreation center
Market Snapshot

- Significant healthcare system consolidation across Northern Ohio
- Potential entry of for-profit healthcare systems
- New hospital construction in Avon, OH
- Displacement of Independent Physician practices
MetroHealth cares for many Lakewood residents

- Growth tops 13% within the City of Lakewood with outpatient utilization strongest
- MetroHealth currently treats 8.3% of Lakewood’s inpatient discharges, growing +0.5% over five years
- MetroHealth has consistently cared for approximately 20% of this community over the past five years
MetroHealth’s Strategy

Moving away from centralized hub and spoke model to a community focused multi-hub approach
MetroHealth’s Strategy

Multi-hub system within a community provides…

- Needed healthcare closer to the patients we serve
- Highly efficient healthcare
- A foundation to work alongside independent physicians within a community
MetroHealth/Lakewood Proposal

- Move Lakewood Hospital Assets to Cuyahoga County
- Collaborate with one of the largest independent primary care practices to co-manage Lakewood Hospital
- Expand highly efficient healthcare access to Lakewood Community
- Expand services and volume (inpatient and outpatient)
- Preserve jobs and positive economic impact of a Hospital in Lakewood
Lakewood Hospital projected economic impact to City

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Potential Income Tax benefit to the MH proposal

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Source: 2013 Lakewood Hospital Community Needs Assessment, Tripp Umbach February 2012
Main campus will be replaced with a new facility, but flexibility is needed to succeed

- Decanting low acuity from main campus to Lakewood
  - Annually 8600 patients with an average LOS of 3 or 25,800 patient days or ~53% of total capacity based upon 133 beds (2012 ave. patient days 27,074)
    - Births: 1224 from MHS main could be combined with the average of 600 births at Lakewood in 2012. If 70% remained with Lakewood, then patient days would forecast to 26,460 or 98% of average historic utilization
  - Approximately 19% of ambulatory visits on main campus or 61K (2012 outpatient visits 87,300)
- Operate as a two hospital system enables delineation of services and right-sizing of the cost structure
- Further penetrates the west side, solidifying MetroHealth’s commitment to providing care to residents of the County and urban communities